

## KQVR-TV

CONTRACT NO. REV.

1191-34330-1

DATE PRINTED

10/26/12

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

AND

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10125	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 340980		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>	
<b>NAME</b>	MBMG		CATHLEEN GALGIANI FOR SENATE 2012	
<b>AND</b>	2056 Cotner Ave		10011 Folsom Blvd # 263	
<b>ADDRESS</b>	Los Angeles	CA 90025-5604	Sacramento	CA 95827-1408
	USA		USA	
<b>CONTACT</b>	barbara stein		<b>PRODUCT</b> cathlee galgiani for senate 2012	
<b>LOCAL SALESPERSON</b>	MICHAEL MCCARTHY	<b>AGENCY EST. NO.</b> 4	<b>PRODUCT CODE</b>	1300
<b>NATIONAL SALESPERSON</b>				
<b>BROADCAST SCHEDULE STARTING</b> 10/29/12 <b>AND ENDING</b> 11/04/12 <b>NO. WEEKS:</b> 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	W	1	07:58P	09:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	6300.00	6300.00
2	W	1	09:00P	10:00P	30S	10/31/12-10/31/12	CSI: CRIME SCENE	1	6300.00	6300.00
3	Th	1	09:00P	10:00P	30S	11/01/12-11/01/12	ELEMENTARY	1	6750.00	6750.00
4	F	1	08:00P	09:00P	30S	11/02/12-11/02/12	CSI: NY	1	7200.00	7200.00
5	F	1	09:00P	10:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	4500.00	4500.00
6	Su	1	09:00P	10:00P	30S	11/04/12-11/04/12	THE MENTALIST	1	7650.00	7650.00
<b>Total Contract:</b>								6		38700.00
<b>Billing Summary</b>										
<b>Qtr 4-12</b>						<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>Total</b>	
						.00	38700.00	.00	38700.00	
<b>GRAND TOTAL</b>										38700.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION